PUT YOURSELF TO THE TEST

Studying Communication and Media in Rotterdam

Application and admission procedure 2012-2013
Admission and application – decentralized selection 2012-2013

As a student of the International Bachelor’s in Communication and Media, you examine the myriad forms of communication and their pervasive influence on how people and organizations think and act in different contexts. You pay in-depth attention to the cross-cultural, international and global dimensions of communication processes, while you also study media systems and institutions and their interconnectedness with social, political, economic and cultural life in different parts of the world.

What’s in it for you?
- International curriculum fully taught in English
- Balanced attention to theory and practice
- Selective and intensive programme
- Cosmopolitan learning environment
- Flexible opportunities for specialization and advanced studies

What is expected from you?

The IBCoM programme welcomes applications from candidates who meet the entry requirements and whose intellectual ability, education, international background and personal motivation will both benefit from, and contribute to, the programme. The IBCoM programme has a selective admissions procedure that aims to create a multicultural classroom by accepting high-calibre candidates from a variety of countries with a strong record of academic achievement. Up to 150 students will be admitted to the programme. Your chances of being selected will increase if you have:
- An international background
- Strong international ambition and motivation
- A good academic track record

Decentralized selection...

The IBCoM programme has been allowed to select its student population by means of a so-called decentralized selection, which means a selection by the university itself. Please make sure you participate in this selection round by taking all necessary steps, otherwise you cannot be selected for the programme. The steps are described on the next page.

...Centralized placement: DUO

Only a limited number of 150 students will be invited to join the IBCoM programme for 2012-2013. These students will all be selected and invited by the IBCoM Examination Board. Programmes with a limited number of available places, are called numerus fixus programmes, which has legal consequences as to the placement of students. For IBCoM, this means that you can be selected by the university (decentralized), but your placement is done by DUO (centralized), the Dutch organization for higher education. They will check whether you meet the requirements to become a student in the Netherlands, which is why they also need a copy of your diploma. In order to be able to enroll in the programme, you will thus need three things: you need to be selected by IBCoM, you need to partake in the decentralized selection procedure, and you need to be placed by DUO. Therefore, do not ignore questions or remarks from DUO, and when in doubt, always contact us!
Participating in the decentralized selection

You can participate in the decentralized selection if you meet the entry requirements, or if you expect to meet them before August 1, 2012. If you meet these requirements, please take all of the following actions to successfully participate:

1. Apply through Studielink (www.studielink.nl) before May 15, 2012. Indicate that you want to participate in the decentralized selection by checking the box.
2. Apply at the IBCoM department before May 15, 2012. Follow all steps that apply to the type of diploma you have (obtained). Dutch diploma holders should follow the ‘admission with a Dutch diploma’ procedure. Non-Dutch diploma holders should follow the ‘admission with a non-Dutch diploma’ procedure. The latter goes via our Admissions Office.

Please note that participation in the decentralized selection is limited to three times.

The procedure in short

- Apply for the programme through Studielink before May 15, 2012. Please make sure to indicate that you want to participate in the decentralized selection.
- Apply for the decentralized selection procedure before May 15, 2012 by sending all necessary documents to the university (see step 2 above).
- You will find out whether or not you have been selected in the decentralized selection no later than the end of June 2012.
- Please note that the letter you will receive from IBCoM, does not automatically grant you access to the programme. The actual proof of placement will be sent to you by DUO in August 2012. Upon that, you will have 30 days to finalize your registration. Finalizing your registration can only be done if you meet all necessary requirements in time (such as having obtained your diploma and having sent it to DUO as well as to the university).
- If you change your mind about participating in the programme, please unregister through Studielink and inform the IBCoM Officer (grashoff@eshcc.eur.nl) about your withdrawal. Since places in the programme are highly coveted, your place shall be given to another interested party.

Any questions?

We will do our very best to guide you through the whole process, but if there is anything unclear to you, please do not hesitate to contact us. Please check the next page for our contact details.
Gathering more information...

.. About the decentralized selection procedure
Brenda Grashoff, MA, LLM (IBCoM Admissions Admissions and Recruitment Coordinator)
Email: ibcom@eshcc.eur.nl
Phone: +31 104081248

.. About the IBCoM programme
Miriam Heemskerk, MSc (IBCoM student adviser)
Email: studentadvisor.mc@eshcc.eur.nl
Phone: +31 104082670 (consulting hour Monday 10-11 hrs).

.. About entry requirements, application and admission with a Dutch diploma
Brenda Grashoff, MA, LLM (IBCoM Admissions Admissions and Recruitment Coordinator)
Email: ibcom@eshcc.eur.nl
Phone: +31 104081248

.. About entry requirements, application and admission with a non-Dutch diploma
Admissions Office
Email: admissions.office@oos.eur.nl
Phone: +31 104082829

.. About information meetings and open days
www.eur.nl/scholieren

.. About the centralized selection system and DUO
DUO www.ocwduo.nl
Phone: +31 505997755

Social Media
Facebook: www.facebook.com/ibcom
Twitter @IBCoM_EUR

* Information in this brochure can be subject to change. Please also check our website for the most recent information. No rights whatsoever can be derived from (statements in) this brochure.